

w e n NEWS

QUARTERLY NEWSLETTER OF **WOMEN** ENTREPRENEURS **NETWORK**



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MESSAGE FROM THE FOUNDER CHAIR

My dear friends in WEN,

Indeed it's my pleasure to address you each time because the kind of warmth and energy flows through me when I hear the word WEN is unbeatable.

I am really running short of words to express my happiness and gratitude to each one of you for bringing WEN CARNIVAL to a roaring success.

Each year I used to bring up this in the committee but some years the Covid ruled us and we had to succumb to it! And no one can be blamed for that.

But the fire was still there and it was the realisation that speech and learning sessions alone are not enough to bring to light our small world of business.

They had to be showcased to the public and no doubt the CARNIVAL could serve the purpose in multi fold and far beyond our expectations. I would like to place on record my sincere appreciation for the vision and the unending commitment each one of you showed in bringing this dream of ours to reality.

The other chapter heads and their committee of Trichur, Calicut, Kottayam and Trivandrum who forgot the distance and put their heart and soul into the event, had made into a grand success.

They delegated duties, found out very strong partners, and the main concern which was our financials with our zero balance was made to rest.

When we believed in ourselves the impossible became possible, that's the simple logic worked here.

And It's a big learning for us, how to take calculated risks in our business. Hope this makes you even stronger when it comes to grow to the next level. And the way each one of you worked so hard and spent so much time and energy to deliver our baby in full vigour and bliss.

I don't want to mention each one of you by names here as it's going to be a long list. It's a model which you see only in WEN. So special so warm, I can go on and on but I don't have much space left and running short of words too.

Congratulations and all the very best and a prosperous business year ahead to each one of you.

God bless us.

SHEELA KOCHOUSEPH



PRESIDENT'S NOTE

Greetings.

As I write this message for our second newsletter of this term, WEN has already endured a true test by fire. We bravely took on the challenge of our own WEN Carnival, featuring nearly 150 entrepreneurs and their products for a weekend in 30000 sqft of covered space for two days leading to footfalls in the thousands and we pulled it through by Gods grace fabulous teamwork, immense passion and sheer finesse.

Like I mentioned in my presidential address at the inaugural ceremony on May 20th, as a leader of this wonderful group of women entrepreneurs, I am filled with immense gratitude and pride. We understand our responsibility to nurture, mentor and encourage even more women into business. And this family oriented carnival will hopefully do just that. The feedback from the public has been positive and truly over whelming.

As women, we have a very unique perspective. We feel that business is not just about balance sheets and profit, instead it is a powerful tool to make a positive impact in society, to uplift communities, and to create opportunities for others.

In WEN our focus is not just business, and it has always been "caring and sharing beyond business".

The success of this carnival will also inspire others, both men and women, to dream big, to break barriers, and to believe in their business potential. All our sponsors have put their faith in us, and we salute such change makers in society, and also appreciate the men in our lives who support and encourage us and our entire families who stand by us in our business story. Lets continue in our journey of empowering others and thank you all for making the carnival truly a family celebration, taking ownership at every turn, and extending your helping hand even before request.

Warmest Regards,

ASHA SURESH



SECRETARY'S ANNOUNCEMENT

Dear WEN Members,

I am extremely happy to be addressing the wen family after the successful completion of our mega project - WEN CARNIVAL. I express my heartfelt gratitude to each and everyone who played a pivotal part in making it a grand success. Going forward we hope to churn out more effective programs for enabling each of you to achieve further growth and success in your business.

Minu Mathew



FROM THE EDITORS DESK

Dear WEN Members,

Welcome to our May Newsletter. We hope you all enjoyed our WEN carnival, a celebration aimed at bringing people of all ages together to create lasting memories filled with joy and laughter under the slogan "Let's flock, shop, and Rock."

The carnival delivered on its promise, offering a wide range of attractions, including valuable business networking opportunities, a thrilling kids' play area, delectable food stalls, captivating live performances, and a dazzling fashion show featuring our talented members. The event was further enhanced by the exceptional live entertainment provided by talented musicians and performers.

We want to express our heartfelt gratitude to the dedicated organizers who poured countless hours of hard work into making this carnival an unforgettable experience for everyone. Their commitment and efforts are truly commendable, and we are confident that their dedication resulted in an outstanding event that exceeded all expectations.

Stay updated by following our social media channels and regularly checking our website for important announcements. We look forward to sharing more exciting news and events with you in the future.

Dr Mumtaz Khalid Ismail

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WEN

CARNIVAL

20th & 21st MAY, 2023



JLN STADIUM, KALOOR

RECAP OF THE WEN CARNIVAL 2023



'Legacy is not leaving something for people
- It's leaving something in people'

The Carnival indeed is our WEN Legacy

- 1.5 acres of covered space
- AC hangar
- 118 stalls
- 10,000 ppl footfall
- Fashion shows
- Workshops
- Engaging corners
- DJ
- Live band
- Live food counters
- Kids zone

Our inaugural retail event, the WEN Carnival, was a tremendous success! We're eagerly looking forward to the next one!

This dream come true as the result of powerful teamwork and unity in spirit. No words to express our deepest appreciation to the incredible group of WENNITEs from all chapters who worked tirelessly in the forefront & also behind the scenes, offering unwavering support to make the event a vibrant and resounding success.

We affirm that our aim to create a memorable experience for everyone was achieved from the positive feedback through various mediums.

We believe that it's pure determination, clear vision, hardwork, 3 D's- delegation, determination, dedication & team work that paid off. The sense of ownership was evident throughout - from the planning to its final execution.

This very successful feat of such a large magnitude also offers us great takeaways on how to face challenges & risks as entrepreneurs and finally achieve our goals. Proof enough that even experience takes a back seat if we put our best foot forward and march on with the perfect army to follow!

We have made the impossible possible only with His immense Grace we are truly grateful !!



WEN Carnival, an exciting weekend was brought to the family by Women Entrepreneurs Network on 20th and 21st May 2023 at Jawaharlal Nehru International Stadium, Kaloor. WEN Carnival was a joyous occasion providing families the perfect chance to enjoy a variety of activities were organized. The largest women entrepreneurs' network in Kochi with over 800 members! With its branches spread across 5 districts in Kerala, WEN is a household name for women empowerment in the State.

Hosting mega events like the Women in Business Conclave, with participants from different parts of India, WEN has fostered networking opportunities and showcased the skills of women in various industries. The WEN carnival witnessed a 10,000 footfall of thousands of enthusiastic visitors, filling the stadium venue with a colorful and energetic atmosphere.



WEN Carnival - Press meet at Press Club, Ernakulam & Hotel Crown Plaza - Spreading the good word around : The dashing team of Ms Indu Jayaram, Ms. Nimin Hilal, Ms Diwia Thomas, Ms Beena Manoj, Ms Sheela Kochouseph, Ms Asha Suresh, Ms Laila Sudeesh, Ms. Minu Mathew, Ms. Pushpy Muricken and Ms. Maria Abraham



Esteemed dignitaries arriving for inaugurating WEN Carnival on May 21, 2023



All women Shingarimelam team welcoming our dignitaries in style



Let the show begin - Ribbon cutting by Mr. Kochouseph Chittilappilly and Dr. Ajith Joy



WEN Carnival committee members lighting the lamp symbolising unity and empowerment : United we stand and light the world around us with joy



Setting us on the right direction as always our beacon of hope, Ms Sheela Kochouseph



Minister Shri P Rajeev addressing the gathering at the inaugural of WEN Carnival



Adv. M. Anilkumar, Mayor of Cochin Corporation addressing the gathering



Miya George, Celebrity Guest



Dr. Ajith Joy, Dr. Joy's Mammographia



Invited dignitaries, members and guests



CREATED BY WOMEN CURATED FOR ALL



Get Set Ready Go - The master brains behind the Carnival



Special Guest Ms. Mamtha Mohandas



CREATIVE FOOD STALLS

Our food category members were well represented. From bakers to baking academies & home chefs to national level brands showcased their presence.



Food Zone : Food stalls with home-cooked food, artisan bread, delicious, cakes, pickles, jams, preserves, smoky barbecues & other live food counters



LET'S FLOCK, SHOP AND ROCK IN ACTION





FASHION SHOW OF STYLE AND CREATIVITY



Wennites setting the stage ablaze



Fashion Show by WEN Members



Jaw dropping gorgeous women in spectacular drapes



Beauties sashayed their best outfits



CREATIVE, FUN, FROLIC, ENTERTAINMENT



Caricature artist draws quick and entertaining caricatures of visitors



Smiles Shining - Splashes of Fun and Frolic



All sing fun at WEN Carnival



Our little ones in full swing



A ZONE EXCLUSIVELY DEDICATED TO WORKSHOPS & CLASSES



Kuruthola Workshop



Mehndi designing



Flower arrangement workshop
by Ms. Jaya Sunny Anthraper



Dr. Radha - all smiles with her creation



Concentrating on weaving to produce textiles and fabrics

KOCHI

Empowerment in Every Echo : Women’s Day 2023 was celebrated at WEN with great gusto and elan. We had inspiring talks by Ms Dhanya Verma, Dr. Maria Varghese and Ms. Revathi Krishna.

Release of WEN Carnival Logo kindled a sense of enthusiasm, as we eagerly initiated the carnival events .



Lights, Camera and Action : Release of WEN Carnival Logo by Ms. Dhanya Varma, Ms. Revathi Krishna and Dr. Maria Varghese along with WEN Carnival Core Team



The power of WEN Kochi - Its Amazing members

KOCHI

APRIL WEN MEET

Raising the Future: Wen Kochi conducted an online discussion to help navigate the World of Gen Z Parenting.

The resource persons were Ms. Sajitha Rasheed, Founder & Chief Mentor, Mind Mojo.

Ms. Anu Suraj Founder and Consultant Psychologist, TGHC, Aatma saukhya Wellness & Counseling Centre and

Ms. Sapnu George, Executive Director, Trins Group of Schools.

The session was moderated by Ms. Durga S. It was an informative and interesting session and questions on a variety of topics ranging from mental health to studies, peer pressure to parental healing was discussed. Sessions like these help our members ace the parenting game along side their businesses.

Balancing parenting responsibilities with business pursuits can be particularly challenging in this context, and that's where this session came into play. The "Parenting Gen Z" session aimed to equip WEN members with the knowledge and strategies they need to effectively parent their Generation Z children while also managing their careers. It recognizes that parenting in the digital age comes with its own set of challenges, and by addressing these challenges head-on, parents can provide the support and guidance their children need to thrive in the modern world.



APRIL WEN MEET

Parenting Gen Z.

Hear from the experts.

Panel members



Sajitha Rasheed
Founder & Chief Mentor
Mind Mojo



Anu Suraj
Founder &
Consultant Psychologist
TGHC, Aatma Saukhya
Wellness & Counseling Centre



Sapnu George
Executive Director
Trins Group of Schools

Moderated by



Durga. S
Chartered Accountant
Partner Samkhya Solutions

Date : 4th April, 2023
Time : 7:00 pm to 8:00 pm
Venue : Online

KOCHI

MEET & GREET - NEW MEMBERS' INDUCTION

We are thrilled to welcome our newest members into the Women's Entrepreneurs Network (WEN). As a community that strives to uplift, support, and inspire, the addition of fresh perspectives and diverse experiences is essential to our growth. By joining WEN, our new members are not only embarking on a journey of collaboration and opportunity but also reinforcing the spirit of female entrepreneurship. We are eager to explore the myriad of possibilities that lie ahead and are confident that together, as a unified force, we can achieve unprecedented heights. Welcome aboard!

“Meet & Greet - New Members' Induction” is an event designed to welcome and introduce new members to WEN family. The primary goal is to make new members feel welcome and included in the group.



It was an opportunity for new members to meet existing members and start building relationships. Networking is crucial for their integration into the group and can help them feel more comfortable and connected. Regardless of the specifics, the key is to create a positive and informative experience that encourages new members to actively participate and contribute to the organization.

THRISSUR

APRIL WEN MEET

The first AGM of Thrissur Chapter was held on 12th March and Ms. Seema Anil sworn in as the President. WEN Thrissur indicates the organization's commitment to advancing its goals and initiatives in the region of Thrissur. The establishment of this committee has various objectives, which may include empowering women, promoting gender equality, addressing community issues, or advocating for women's rights. WEN Thrissur will play a crucial role in driving positive change and empowering women in the local community.



New Committee with the
Foundation President & Advisory members



Ms. Seema Anil sworn in as the President of
Thrissur Chapter



Outgoing and incoming committee members

THRISSUR

LET’S CONNECT - NETWORKING SESSION

“Let’s Connect Networking Session” was an event designed to facilitate professional and social networking among members. These sessions provided a platform for members to meet, interact, exchange information, and potentially form valuable connections. The success of this event was effective planning, engaging activities, and creating a friendly and open environment for members to connect.

The session encouraged the members by fostering an environment that encourages interaction and information exchange and was incredibly valuable for all participants.

wenthrrissur

wen[®]
WOMEN ENTREPRENEUR NETWORK

WEN THRISSUR PRESENTS
Let's Connect

Learn more about how we are growing together in an evening filled with festivity, games & networking.

₹.500/- (Prebooking)
₹.600 (On Spot registration)

APRIL 24, 2023 | 4.00PM TO 9.00PM
VENUE: MOTI MAHAL, KOTTAPURAM
DRESS CODE: YELLOW



CALICUT

A SPLASH OF COLORS, A BURST OF JOY : HOLI CELEBRATIONS!

The Holi celebration of WEN Calicut Chapter for the Government Girls Home members at the Gender Park in Vellimadukunnu on March 11th was a wonderful initiative that combines cultural celebration with a social cause. Celebrating Holi at the Gender Park brought the joy of this cultural festival to the members of the Government Girls Home, allowing them to partake in a cherished tradition. The decision to celebrate Holi with the members of the Government Girls Home reflects inclusivity and a desire to make them feel a part of the community. The celebration serves as a source of motivation for the girls. Events like these can boost their spirits, encourage positive interactions, and provide a break from routine, helping to create a supportive and uplifting environment. It showcases the commitment of the WEN Calicut Chapter to contribute positively to the well-being and happiness of others.



CALICUT

ANNUAL GENERAL MEETING

The Annual General Meeting of WEN Calicut was held on March 25th, at Hotel Sea Shells, Mavoor Road. It witnessed the representative from WEN Advisory Board members Pushpy Muricken, Maria Abraham and WEN Foundation Secretary, Minu Mathew attended the AGM. It witnessed the array of colorful activities throughout the year.



Representatives from Advisory Board members from Foundation attend the AGM



Oath taking by the members

CALICUT

IFTAR PARTY

The Iftar party held on April 12th at the Exclusive Club was successful and well-received event, judging by the good attendance and positive feedback from members. It was a well-attended and well-received event that celebrated the spirit of Ramadan and fostered a sense of community among members. Such events contribute to the WEN member's reputation as an inclusive and welcoming place for members from various backgrounds. Such events play a crucial role in fostering a sense of community among members. Celebrating events from various cultures and backgrounds can enrich a more vibrant and dynamic organization for members.



CALICUT

MOTHERS DAY

Celebrating Mother’s Day virtually on WhatsApp with 87 participating members was indeed a wonderful and successful initiative. This virtual event allowed members to express their love and appreciation for their mothers while also celebrating their own roles as mothers. It allowed members to share their love and appreciation for their mothers and their own experiences as mothers, strengthening the bonds within the group and creating lasting memories. Such virtual celebrations showcased the adaptability and creativity of the members in staying connected during this challenging times.



KOTTAYAM

WOMEN'S DAY

International Women's Day was celebrated as a special online training program on March 6th on the topic of "Leadership and the Role of Women as Entrepreneur" by the trainer JC Lekha Madhu. Members also had a physical meeting on 10th March at Hotel Ceasar Palace, Kottayam with special guests Dr P K Jayasree, District Collector of Kottayam, and Smt Nisha Jose, TIE Women Chairperson.





JC LEKHA MADHU
JCI Zone Trainer



WOMEN ENTREPRENEUR NETWORK
KOTTAYAM CHAPTER

WEN Kottayam
Chapter
Women's Day
Special Online
Training Program

First Online Session on **06/03/23 (MONDAY)**
Time : **6:30 pm - 7:30 pm**
Trainer : **JC Lekha Madhu**
Topic : **"Leadership and Role of Women as an Entrepreneur"**

Sponsor



Edimannickal
GOLD & DIAMONDS



WOMEN ENTREPRENEUR NETWORK
KOTTAYAM CHAPTER

INVITES YOU
Women's Day
CELEBRATION
2023

Special Guests



DR. P. K. JAYASREE
Dist Collector, Kottayam





Smt. NISHA JOSE
TIE WOMEN-CHAIRPERSON

10th March
FRIDAY
3:00 PM - 6:30 PM
CEASAR PALACE
KOTTAYAM

KOTTAYAM

WOMEN'S DAY

Women's day special online training program was conducted on March 8th on the topic of "SHE OR HE WHO IS GOOD" by the trainer JC Madhu Mohan.

JC MADHU MOHAN
JCI National Trainer
Business Coach | Consultant

WEN Kottayam Chapter
Women's Day Special Online Training Program

Sponsor
Edimannickal GOLD & DIAMONDS

Second Online Session on **08/03/23 (WEDNESDAY)**
Time : **6:30 pm - 7:30 pm**
Trainer : **JC Madhu Mohan**
Topic : **"SHE OR HE,WHO IS GOOD ?"**
A satirical search into the details of this age-old million dollar question.



ദീപിക

കോട്ടയം സംസ്ഥാനത്തെ വനിതാ സംരംഭകരുടെ കൂട്ടായ്മയായ വിമൺ എൻ്റർപ്രൈസസ് നെറ്റ് വർക്ക് (റെൻ) കോട്ടയം ചാപ്റ്റർ സംഘടിപ്പിച്ച വനിതാദിനം ജില്ലാ കളക്ടർ ഡോ. പി.കെ. ജയശ്രീ ഉദ്ഘാടനം ചെയ്തുന്നു.

സ്ത്രീ-പുരുഷ സമത്വത്തിന് സാമ്പത്തികസമത്വം അനിവാര്യം: ഡോ. പി.കെ. ജയശ്രീ

കോട്ടയം: സ്ത്രീ-പുരുഷ സമത്വം യാഥാർത്ഥ്യമാക്കാൻ സാമ്പത്തിക സമത്വം അനിവാര്യമാണെന്ന് ജില്ലാ കളക്ടർ ഡോ. പി.കെ. ജയശ്രീ. സംസ്ഥാനത്തെ വനിതാ സംരംഭകരുടെ കൂട്ടായ്മയായ വിമൺ എൻ്റർപ്രൈസസ് നെറ്റ് വർക്ക് (റെൻ) കോട്ടയം ചാപ്റ്റർ സംഘടിപ്പിച്ച വനിതാദിനം ഉദ്ഘാടനം ചെയ്തുകൊണ്ടിരുന്ന അവർ,

തുല്യത ഉറപ്പാക്കുന്നതിൽ സാമ്പത്തികസമത്വവും പ്രധാന പങ്കുവഹിക്കുന്നുണ്ടെന്ന് ജില്ലാ കളക്ടർ അഭിപ്രായപ്പെട്ടു. സാമൂഹ്യപ്രവർത്തക നിഷ്ഠ ജോസ് കെ. മണി മുഖ്യപ്രഭാഷണം നടത്തി. റെൻ കോട്ടയം ചാപ്റ്റർ ചെയർമറിയമ്മ ഫെയ്, റെൻ ചെയർ പിന്തുമാത്യ, കൺവീനർ റി

ബാ വർഗീസ് എസിൻ പ്രസംഗിച്ചു. വനിതാദിന സന്ദേശത്തെ അധികരിച്ചു നടന്ന ചർച്ചയിൽ നിഷ്ഠ ജോസ് കെ. മണി, ഷിബി ആനന്ദ്, റീബാ വർഗീസ്, സൈക്കോളജിസ്റ്റ് റെനിൻ ബാബു, ഡോ. ദീപി കൈമൽ തുടങ്ങിയവർ നേതൃത്വം നൽകി.



TRIVANDRUM

WEN BAZAAR INAUGURATION



The WEN Bazaar was held on 31st March and 1st April at TCCI Hall and Lakshmi Menon Memorial Hall. In addition to 24 stalls, there were workshops conducted by WEN members. The vendors showcased products like clothing, jewellery, resin art, home linen and more.



Vendors at WEN Bazaar

TRIVANDRUM

BUDDY GROUP MEETUPS

Buddy group meetup was held on various dates as an informal gathering of members who came together to socialize, spend time together, and network the business. While the focus was on socializing, the presence of business-minded members naturally led to networking, discussed their businesses, and exchanged ideas.



Lucky Charms Meeting - May 8th



Dashing Divas Meetup on May 6th



Goal Diggers and Soar High Meetup on May 9th



Goal diggers Meetup May 9th



Queen Bees Buddy Group Meeting

<https://www.wenindia.org>



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